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MIKE meulstee

Hello! I'm a twenty something creative professional. I am an **ENFJ**. A graduate from **The University of the Arts**, a coffee aficionado & bad realityTV watcher. I can usually be found drinking **a good brew** (coffee, tea or a microbrew), perusing obscure internet sites or looking for uniquely designed **ampersands**.

what I DO

identity design
brand design
color theory
illustration
typography

photo editing
prepress prep
follow design trends
ideation
team player

creative lead
social media management
client management & relations
Bridging the gaps between design and illustration

Photoshop
Illustrator
Indesign
Flash (n)
Acrobat (n)

HTML
CSS
PHP (n)
Perch
Wordpress

"Tradigital" illustration
Screenprinting
watercolor & acrylic painting
printmaking mediums

what I USE

work EXP

Freelance Designer (2008 - present)
ShareUrMeal(*phila, PA*) - lead designer
Mad Dog Morgans(*brigantine, NJ*) - web designer
Bespoke Media(*phila, PA*) - graphic & prod. artist
Beatrice's Inferno(*harleysville, PA*) - creative lead
Radiant Hearth(*South Bend, IN*) - identity design

Digital Imaging Lab @ uArts (2006 - 09)
Prepared & queued files to print, aided and educated student and faculty on printing processes and how to get the best print results

I've had the opportunity to participate in leadership conferences (as a participant & as a coach) as well as professional development lectures. I have taken many personality assesments such as the DiSC test (discoveryreport.com), Strengths Finder (strengthsfinder.com) as well as the Myers- Briggs assesment. I also acted as president of an active &engaged club while attending University of the Arts. I was also invited to be part of the young leaders council at uArts.

nonwrk EXP



University of the Arts May 2009

BFA - College of Art & Design
Philadelphia, PA

MotionHeads May - August 2008

Internship - Animation Studio
Philadelphia, PA
Character, background & prop design
Story boarding • Ideation

Selected Awards

- Promising Artist Award
- Fine Arts Grant
- Creative Anytime Anywhere Scholarship
- Chosen to print in the Borowsky Center for Publication Arts
- Work Selected for Florida-Atlantic University permanent collection

Front Office Associate (Brigantine Beach Club)

10.04 - 01.06 :: June 11 - Present

I am responsible for providing excellent customer service with a welcoming smile and always going above and beyond the expectations of their guests. I also took it upon myself to rework the literature the guests receive to improve information, readability and overall look and feel.



Residential Life Assistant (University of the Arts)

Jan 06 - May 09

Student Worker - Responsible for answering student and parent questions, answering the office phone, sorting and filing paperwork, opening and closing office on weekends, Personal assistant to residential directors.

Front Office Associate (Celebrity Resorts)

May 07 - Aug 07

Checking in & out of guests during peak times, directing guest to local attractions and around the area, answering phones and directing them to the proper room & offices, handling of payment for fees & equipment, daily night audit of front office cash transactions.

Photo Tech & Cashier (CVS)

Apr 01 - Jun 04

I aided customers with choosing the correct development package for their photos done in house as well as ones that were to sent out for overnight development. In addition to going above and beyond in customer service I was also responsible for minor technical maintenance on the photo developing machine as well as keeping our records and the vendor records congruent

